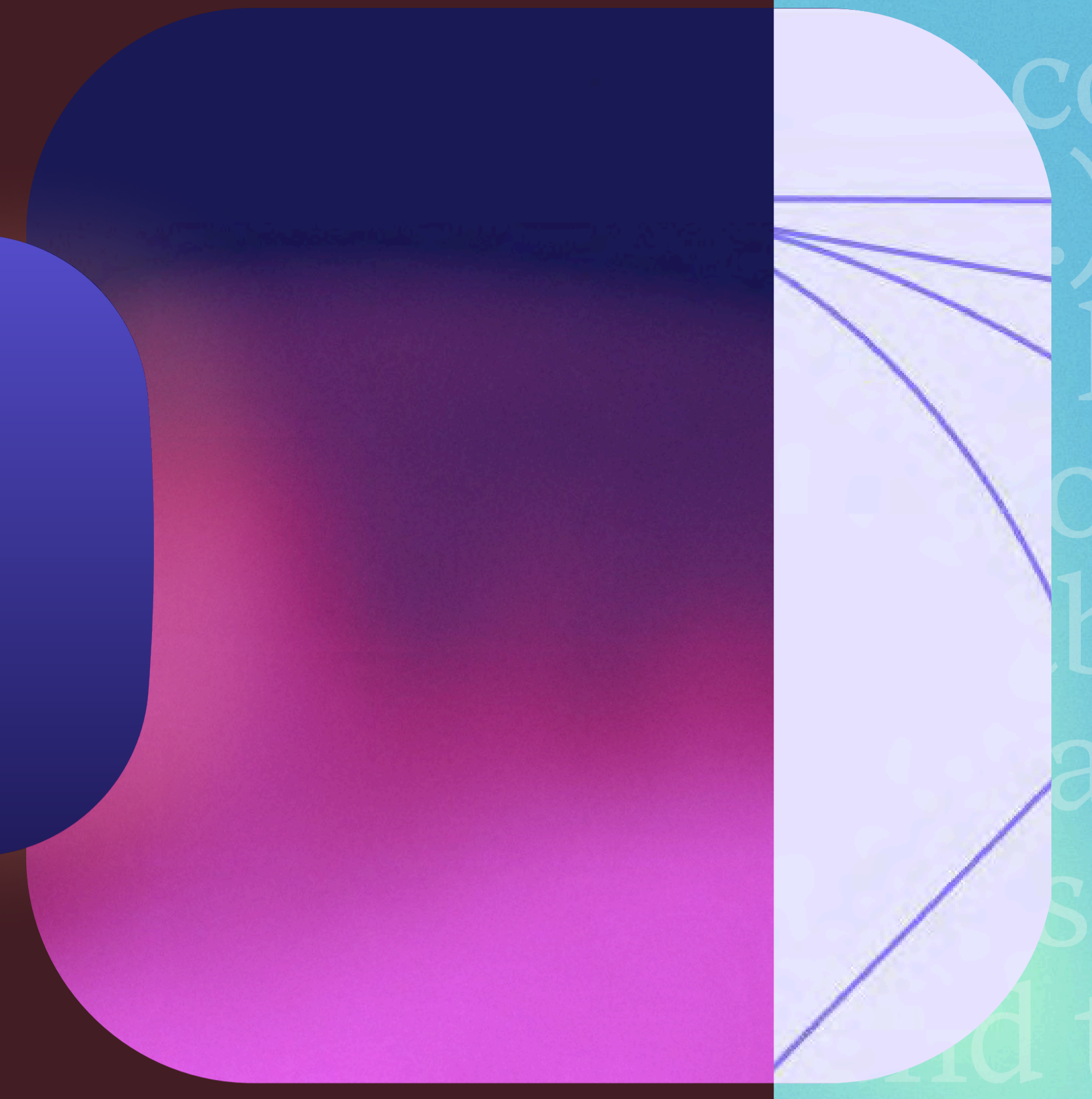


# Workers don't need more AI tools. They need *proactive AI* that works everywhere they work.

AI is already showing up across your organization, but it's likely limited to specific teams or workflows and hasn't lived up to its full potential yet. Siloed AI assistants, uneven adoption, and governance gaps prevent AI from becoming what you need it to be: present everywhere your teams work, contextually aware so it is helpful to what they're working on, and proactive, offering support at the right moment.



## Why AI ROI is limited: *The 12% productivity tax*

You've already invested in AI. The challenge now is closing the last mile between the promise of your AI investments and the actual usage and value within your organization.

### Tool sprawl

Organizations manage 957 applications on average, with 40% expected to include AI agents this year, up from 5%. AI tools are multiplying across teams, leading to redundancy, higher costs, and fragmented experiences for workers and IT teams.

### Reactive

Most AI tools are reactive and often exclusively prompt-driven, forcing workers to step outside their workflows, craft and refine prompts, and switch context to get help.

### Governance gaps

As AI tools spread, security, privacy, governance, and policy enforcement struggle to keep pace, increasing the likelihood of misuse, expanding the attack surface, and introducing compliance risk.

### Lack of context

When AI tools operate in isolation or with limited context, they lack relevant knowledge from your systems of record, forcing workers to share context manually and limiting the quality of their outputs.

### Inconsistent adoption

AI delivers pockets of value, but without ubiquitous support across every tool and workflow, productivity gains stay isolated to a small subset of power users and do not scale.

### Unclear ROI

Without proactive AI that works across existing software investments and user workflows, it becomes difficult to measure or rationalize spend.

Organizations are, in effect, subject to a **12% productivity tax**: AI fragmentation costs workers 12% of their time (one hour every day) spent searching for information across disconnected tools. That's 30 working days lost per employee each year.

## Delivering on the last mile of AI: How to close the AI productivity gap

Rather than relying on AI features that are disconnected across applications or limited to a single vendor's suite, invest in a platform that spans every application and creates a shared layer for context. A proactive AI assistant that works everywhere and offers task-specific agents provides:

### *Context awareness*

An AI assistant that connects to your systems of record, such as email, calendar, docs, CRM, and department-specific apps, understands what you're working on without being asked, and surfaces relevant information at the moment it's needed.

### *Workflow-native assistance*

Rather than requiring workers to switch tools to get help or rely on AI assistants that only work in certain apps, AI meets them across the tools they already use, proactively offering support as tasks unfold.

### *Unified governance and visibility*

A single AI layer gives IT centralized visibility and control, simplifying policy enforcement and reducing risk while enabling broad adoption.

“There is no one-size-fits-all AI. Enterprises will rely on multiple tools and agents. The key is not eliminating that complexity but consolidating it under a platform that balances supplementation, governance, and user adoption.”

Moustafa ElBialy  
CIO, Kleiner Perkins



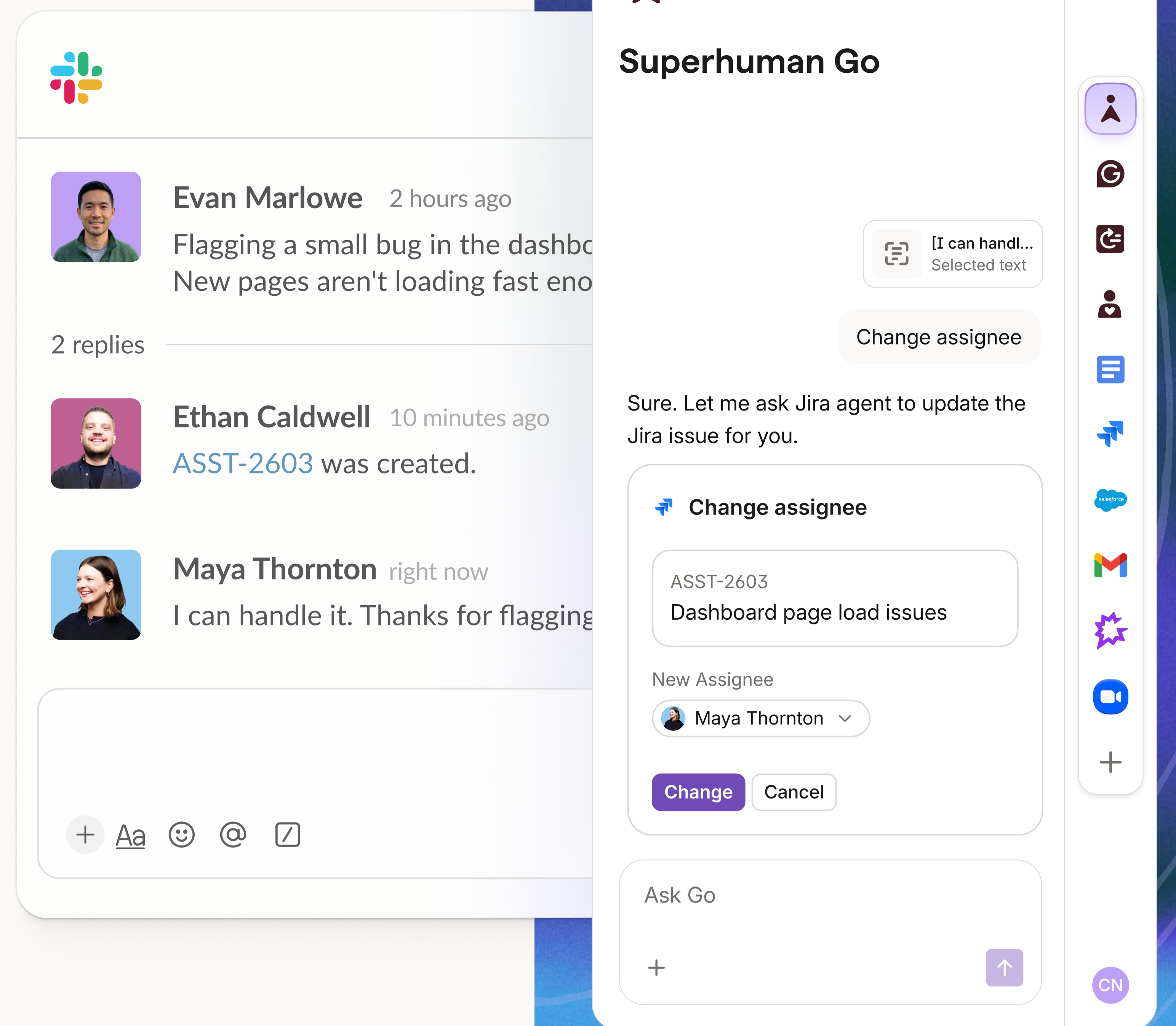
# Superhuman Go

Designed for humans. Built for enterprises.

Superhuman Go is the proactive AI assistant that helps you before you ask, everywhere you work. Go brings your organization's knowledge into employees' workflows through a single, intuitive experience with permission-aware, contextual insights from your applications.

Like Grammarly, Go works everywhere your teams work, across 1 million+ apps and websites, so your teams get AI support without fundamentally changing how they work. Go agents connect directly to your applications, surfacing contextual insights to users and taking action across the apps teams already rely on.

Superhuman Go makes your existing investments compound rather than compete, simplifies adoption by showing up where people already work, and delivers on the last mile of AI. Go helps you close the AI productivity gap and recover the 12% productivity tax.



- How me schedule
- Auto reply in 2 days
- Tailor this language for executives
- Proofread with Grammarly
- Schedule 15 mins with Mike
- Take notes

## The AI foundations your enterprise needs

### Ubiquity

Go works everywhere your team works, so they don't have to switch tabs to use AI, access tools, or add context.

### Connectivity

Go connects to the tools you rely on, so it understands what you're working on, has access to relevant and permission-aware organizational context, and offers help in the moment.

### Proactivity

Go surfaces suggestions at the right moment, helping teams move faster without having to stop and ask for support.

### Collaborative intelligence

Go orchestrates an ever-growing roster of AI agents, available in the [Agent Store](#), to deliver one unified experience and provide the best place for your teams to collaborate with AI.

## Seamlessly build custom agents

With the Superhuman Agents SDK and an intuitive interface to build agents, you can create custom, proprietary agents and deploy them everywhere your teams work (across 1 million+ apps and websites) through a single, governed layer.

## Built for enterprise scale and control

Superhuman provides a trusted AI platform with a common foundation: one place to deploy, govern, and scale a proactive AI assistant across the applications your teams already rely on. It brings your existing tools and agents together, creating broad visibility, consistent governance, and measurable impact. This enables your IT teams to:

- Increase the value of your existing applications and AI investments via integrations with a ubiquitous, proactive AI assistant
- Deliver a consistent, always-on AI experience across teams and workflows
- Enforce security and compliance policies at the AI layer with centralized controls for Superhuman Go AI interactions

## Give your teams a better way to work, everywhere they work

When AI works this way, your teams stop navigating tools and start moving work forward. You gain visibility. You reduce risk. You empower teams to improve their work without having to relearn how to work.

Get a demo