

Stop outpublishing. Start outperforming.

Your team is creating faster than ever. Ideas move quicker. Drafts come together near effortlessly. Campaigns get off the ground faster. But speed without context doesn't move marketing forward. More output doesn't mean more impact, and your team knows the difference.



Marketing has hit an AI productivity plateau

More tools, more tabs, and more handoffs mean your team spends more time managing work than doing it. This has created a productivity plateau that is holding marketing teams back from realizing the full value of AI.

Here's what marketers are saying:

83%

say AI adds more options than clarity

75%

say tools don't match how they actually work

73%

say AI creates extra work to review or fix

What AI needs to break through

The teams moving past the plateau are the ones using AI that knows their brand, works inside their tools, and is useful without being prompted.



Appears across your applications

You need AI that shows up where work is already happening, so your team doesn't have to switch tools, copy context, or restart their thinking to get help.



Understands your business

Instead of starting from scratch every time, you need AI that understands your draft, campaign, and brand, automatically bringing the right context without constant prompting or re-explaining.



Guides work as it happens

Your AI should help shape content in real time, keeping messaging clear, consistent, and aligned from the first draft through final execution.



Grammarly has been doing this for years: showing up in the moment, understanding your intent, and helping you write better without interrupting your flow. Now that same intelligence is expanding beyond writing to support the rest of how your marketing team works.

“It helps us save time, but it's more about lightening the mental load. Now our team can devote more of their brainpower to the message, the audience, and the brand.”

Millie Lapidario

Head of Brand Narrative & Creative Strategy, Databricks



Marketing AI that knows your brand, not just your prompt

Better prompts only get you so far. Exceptional work comes from better context. Superhuman connects the context behind your work—your brand, campaign, and customer data—into one AI-native platform built for how marketing actually runs.

Superhuman Go brings proactive AI and Grammarly’s trusted writing assistance into the applications your team already uses, so support shows up in the moment, with the context it needs to be useful. Coda, Mail, and Agents extend that intelligence across your work to bring your team one consistent layer of AI from first draft to final execution.



Add to my schedule

🕒 Auto reply in 2 days

🗣️ Tailor this language for executives

👁️ Proofread with Grammarly

📅 Schedule 15 mins with Mike

📝 Take notes for this

Marketing works better when everything works together

Most teams run marketing across disconnected applications. Superhuman brings them together in one AI-native platform.



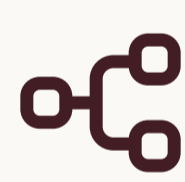
Works where you work

Go is embedded across your applications, so it understands what your team is working on, can offer suggestions in the moment, and can help your team move work forward without switching tools or breaking flow.



On-brand from the start

With Go and Grammarly built into every application, work stays grounded in your brand and standards, so your team spends less time fixing and more time creating.

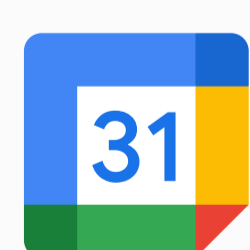
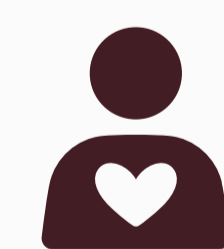


Connected from brief to launch

Coda brings briefs, content, feedback, and performance into one place, so everyone stays aligned and work flows with clarity from start to finish.

A full bench of AI agents built for marketing

Superhuman Go brings together a growing set of writing and productivity agents in one unified experience, so your team can create content, refine messaging, and execute campaigns with AI that works alongside you.



Need something more tailored? The Agent Builder and SDK give your team the power to build and deploy custom agents across your work surfaces.

Give your marketing team superpowers

Your team should be free to do the work only they can do. Find out how Superhuman helps with the rest.

Get a demo